

**Subject:** Reminder: CCA Event Tomorrow at JW Marriott LA LIVE  
**From:** Leslie Chung <lchung@ccala.org>  
**Date:** 10/18/2017 11:55 AM  
**To:** Leslie Chung <lchung@ccala.org>

Thank you for registering for CCA's General Membership Meeting: **Tourism Panel & Showcase**. To cancel your reservation, please contact Leslie Chung at [lchung@ccala.org](mailto:lchung@ccala.org). Otherwise, we look forward to seeing you tomorrow at 11 am!

**PARKING**

Hotel valet parking is available for \$16 with validation.

[MORE INFO](#)

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**Leslie Chung**

Senior Manager, Events

213.416.7530 | [ichung@ccala.org](mailto:ichung@ccala.org) | [ccala.org](http://ccala.org)

626 Wilshire Blvd., Suite 850, Los Angeles, CA 90017

\*Please note our new address\*



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## CCA's GENERAL MEMBERSHIP MEETING



Thursday,  
OCTOBER  
**19**  
11 a.m.

**PASSPORT**  
**TICKET**

**TOURISM PANEL & SHOWCASE**

# WELCOME TO LA

Join CCA and tourism experts to discuss this critical industry that provides jobs, increases the tax base and promotes Los Angeles. In 2016, Los Angeles County received 47.3 million visitors and approximately 15% of these visitors were international. This marks the sixth consecutive year of increased visitations and supports Mayor Garcetti's goal of attracting 50 million tourists by 2020.

Industry leaders will share new and emerging trends in tourism and discuss the essential role of the private sector to increase tourism in DTLA and the region.

JW Marriott Los Angeles at LA Live | 900 W. Olympic Blvd., Downtown LA  
11 a.m. Showcase & Networking | 12 - 1:30 p.m. Luncheon & Program  
More info at [ccala.org/tourism2017](http://ccala.org/tourism2017)

**Media Sponsor** **Los Angeles Times** **Event Sponsor** 

## SPEAKERS



**Javier Cano**  
Vice President and Market General Manager, JW Marriott at LA Live



**Michael Czarcinski**  
General Manager, Westin Bonaventure Hotel and Suites Los Angeles



**Doane Liu** (Moderator)  
Executive Director, City of Los Angeles Department of Convention and Tourism Development



**Rachel Moore**  
President & CEO, LA Music Center

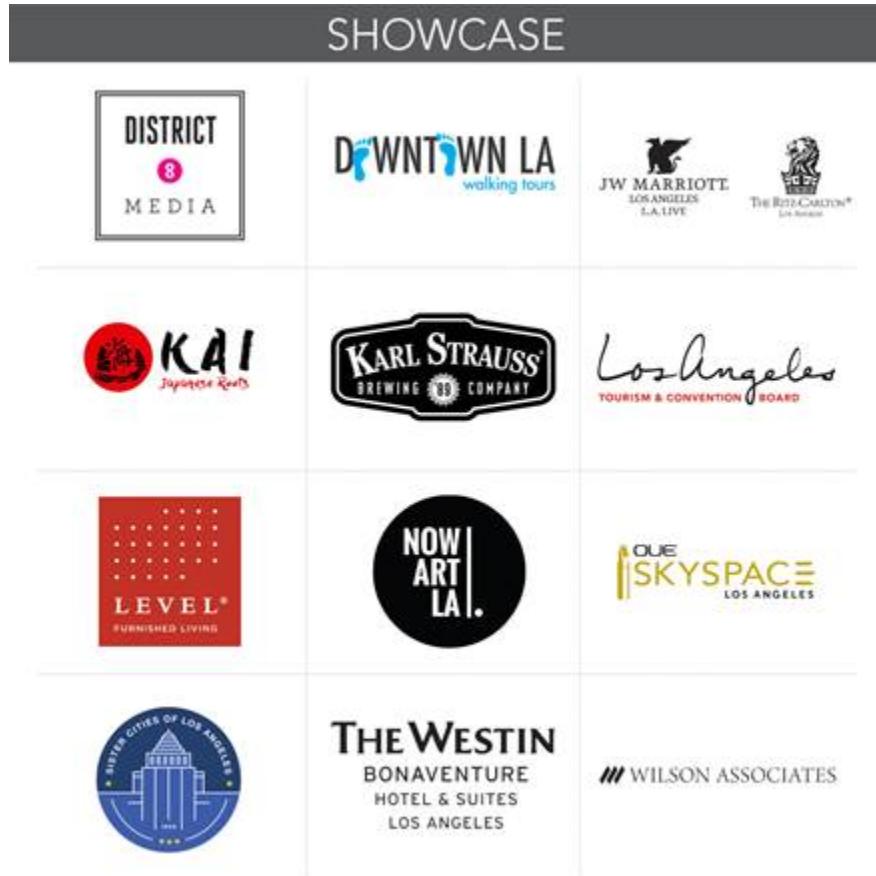


**Kathryn Schloessman**  
President, Los Angeles Sports & Entertainment Commission



**Ernie Wooden**  
President & CEO, Los Angeles Tourism & Convention Board

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